



**Karic Foundation**  
Together we can do everything

# The Bulletin

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Dear friends,



Following the example of earlier Serbian benefactors, my family founded the Social Council in Peja, in 1979 which eventually became the Karić Foundation with a vision of long lasting future. Today, the Foundation is a modern institution that builds bridges between people of the world while preserving the tradition of the Serbs at the same time.

For over forty years, we have been guided by the idea of preserving our national roots and goods, both material and spiritual culture of our nation. We deeply believe that preserving the national letter, language, history and cultural heritage is the safest and the best way of national promotion.

As long as the mother tongue lives, the history, art and tradition, the care about the national identity of our people lives. If we are responsible to the people and the state as individuals, if we do not let ourselves to forget all the spiritual goods of a society, the nation, then we are on a safe and solid road to eternity. So let all the works and actions of the Karić Foundation be testimonies and notes in time that stand in front of you today, and tomorrow in the future in front of all of our descendants.

Danica B. Karić Stojilković  
Chairwoman of the Karić Foundation

### Karić Foundation and the first trumpet of the Dragačevo together for twenty years



The 58. Dragačevo Trumpet festival, mostly known as the Guča Festival, has continued its tradition and ran from August 9 to 12 featuring an assembly of true and unique trumpet music held every year in Western Serbia.

The Karić Foundation has become a part of that tradition for the past twenty years and together with Guča Municipality and the Union of Architects of Serbia, called for a tender for an art sculpture “Dragačevo trumpeter” in 1998.

The solemn unveiling of the monument was on August 23, 1998 by Milanka Karić, the founder and the president of the Foundation at that time, in the presence of numerous officials, and on that occasion she said:

“... Dragačevo Festival in Guča gathers dozens of trumpet orchestras and hundreds of thousands of people, and wherever they go around the world they are greeted and admired, but the sound of trumpets nowhere spreads and echoes like in Guča across Dragačevo fields and meadows. The trumpet’s there for welcomes and goodbyes, for joy and sorrow, for lullabies and for waking up.”

This year’s Trumpet Festival was rich in cultural and artistic program supported by the Karić Foun-



ation, because we have recognized our place in the idea and the program of the festival.

On the first day of the festival, besides many exhibitors and at the invitation of the Lučani Municipal Library, Karic Foundation with its rich publishing activities, took part in the Festival books fair which attracts more and more visitors year after year.

Every event, small or large, in this part of Serbia is accompanied by the sound of the trumpet, but in addition to this symbol, other traditional values, such as traditional songs, dances and costumes of Dragačevo region, have been represented, too.

The actor Tomislav Knežević, Dragačevo native, as a scriptwriter and director very carefully selected artistic elements of this region and performed a recital named "The Artistic Program of Serbia 1914-1918 Suffering and Glory".

Given that the Karić Foundation has been granting a lifelong retirements since 1996 to the soldiers of the Serbian liberation wars, we have recognized and supported this project as well.

The representative of the Karic Foundation delivers the statuette trumpeter to the best trumpet player of the Guča Festival every year.



This year, Mr. Karić congratulated Stefan Mladenović from Vranje, as the best trumpeter of the 58. Guča Festival and on that occasion he said: "In four days, Guča and Serbia were visited by half a million fans of trumpet from the region, as well as from faraway Australia, the South African Republic, America. Guča once again proved that it is a true Serbian brand, and that the trumpet is a symbol of the Serbian hospitality whose magical sound spreads around the world. There is no Serb nor a foreigner who hasn't taken a photo by the Trumpeter monument and didn't show the precious symbol of Serbia to the whole world. The Karić Foundation is credited with the construction of this monument, while our late brother Sreten Karić is responsible for the landscaping of today's Guča."



### Milanka and Danica Karić hosted experts from the world-famous MAYO Clinic

The prominent experts of the world famous and recognized American MAYO Clinic were guests of the Karic Foundation where they became familiar with the work of the Karic family and the Foundation, not only in the sphere of business.

During the visit to the Foundation, guests from the USA were led by professor at the MAYO clinic Vesna Garović Kocić, our neck of the woods, who won the "Karic Brothers" Award for scientific and research work.

The ten-member US delegation was also addressed by one of the Foundation's founders – Mrs Milanka Karić.

"There are many ways to show the love for the country and how much you are willing to do for it. The Karic family chose humanitarian work, representation of national culture around the world, promotion of tolerance, coexistence of nations, religions, cultures - not only in Serbia, but also in the region and the world," said Milanka Karić in a conversation with guests from the USA.

The Karić Foundation was established on the model of the Serbian endowers who built their homeland and left not only magnificent buildings, but also their legacy for the future generations, pointed out Danica B. Karić, Chairwoman of the Karić Foundation.

Vesna Garovic Kocic underlined how happy she was to be the guest of the Karić family because they represent her connection with homeland and people from her hometown of Peja. "My colleagues, our guests from the USA, were delighted with the warm reception at the Foundation, with everything they saw and heard over the last days in Belgrade." said our Minnesota expert.

A meeting with experts was also attended by the member of the Karic Foundation Board of Directors Gordana S. Karić and Simon D. Karić, Vice President of the BK Group in charge of international relations.



*The Karic Foundation organized a visit to Minsk for the best university and high school students*



The best students of Alfa BK University, students from Niš and students from the secondary school "Bora Stanković" Niš visited Minsk in early May at the invitation of the BK Group, its founders and the Karic Foundation.

On May 1st, the second day, students visited a magnificent building - the business and residential complex the "Minsk Lighthouse", which covers a million square meters and represents the „city within a city“, where they had the opportunity to talk to Bogoljub Karić, President of the BK Group and his associates.



At the BK Group / Dana Holding / business premises in Minsk, the students were interested in when such magnificent buildings and projects of the Group will be realized in Serbia. They have expressed great satisfaction after the presentation of the "Minsk World" scale model and other projects that are planned to be build on the territory of Kazakhstan and other former Soviet republics.

During a casual conversation, Bogoljub Karic said to students that they should believe in themselves and the realization of their desires, that it is necessary to invest in their education because that is something that no one can take away from them.

Milanka Karic, one of the Karic Foundation's founders, who welcomed the students with her husband at the BK Group, pointed out that the idea of hosting gifted students was born a little over a year ago when she took part in a debate in Niš on how to keep young people in Serbia.

President of the Youth Office in Niš, Stevan Živković, said that the company created by Bogoljub Karić with his family and associates shows that if a person believes in himself and his vision nothing can break him down or stop him from reaching his goals. "What we saw in tastefully landscaped and sunny Minsk is quite impressive." said Živković.

Young guests from Serbia had the opportunity to tour the city, they visited several Orthodox churches, the National Library, the theater, the opera, they got acquainted with the Minsk landmarks.



Promotion of the book "The First Love Twice" published by the Karic Foundation



"Everyone has the first love, but I have two. When we play hide and seek, where first to go I don't know", the verses that only partially open the door to the children's world laced with humor in the book "The First Love Twice" by Olivera Petrović.

Promotion of the literary work intended for the youngest published by Karic Foundation, was held on March 20th, 2018 at Villa Jelena in the presence of many friends, family and the admirers of the author Olivera Petrović and her work.

By purchasing a book of poetry "The First Love Twice" you are helping the project "Art. Freedom. Strength." intended for children from the "Belgrade Shelter for children".

"A creative workshop named Victory by the picture book to the heart took place at the "Belgrade Shelter for children" in 2010. At that time, the children were tasked to paint what they felt while I was reading the verses from the book and they participated in its creation. Eight years later, this book was published, first of all thanks to Mladen Cvetković, who saved the drawings and poetry that adorn this work. Surely, a special place belongs to Danica B. Karić, the Chairwoman of the Karic Foundation, who recognized our work and decided to publish this imaginative book." said Olivera Petrović.



A one-hour recital of verses from "The First Love Twice" was attended by a large number of guests and friends, including the shelter's headmistress Danijela Stajković, our celebrated basketball player Milica Dabović, actor Nikola Vujović, Oliver Karić Nedeljkić and the Chairwoman of the Karic Foundation.

"As publishers, we dedicate this book to the children from the Shelter, beneficiaries of the 'Art. Freedom. Strength.' project, to all the children who have contributed to this book and made it great as well as to children and adults who will enjoy the poetry of the author Olivera Petrović. The project 'Art. Freedom. Strength.' started as a project that involves work with Shelter Residents and under the auspices of the Karic Foundation. Our main goal is to help young people create a better future for themselves." said Danica B. Karić at the promotion.

The Chairwoman of the Karic Foundation also said that the years of cooperation with these children made them grow as an institution both in professional and personal life.

"The little ones and their teachers have showed us a parallel world that is far from ordinary but equally full of love, understanding, compassion and striving to understand and overcome the most difficult situations," said Danica B. Karić.



*Karic family celebrated St. John the Baptist, patron saint of the family*



Traditionally, the Karic family celebrated St. John the Baptist in the villa „Jelena” with many guests, friends and employees of the BK Group, Karic Foundation, „Alfa BK University” and the party members of the Serbian Power Movement (PSS).

His Holiness Serbian Patriarch Lord Iriney performed the ritual of cutting the Feast day cake, this year too.

By congratulating the Feast day, the head of the Serbian Orthodox Church said that all members of one of the most united Serbian families, are in a spiritual bond and wherever they are they feel they belong to the Karic family, and our history recognizes many similar cases.

Numerous guests were welcomed by Bogoljub and Dragomir Karic and members of their family.

Bogoljub Karic pointed out that if you want and love enough, it is not hard to preserve the spirit of tradition and family communion, related to the name of the Karic family.

“The most important is love and that is a message I want to send to everyone. We have to do everything in our power and always to have in mind that tradition is something that needs to be respected and preserved. We have to be very tolerant and that is very important, because if we are tolerant enough



we can make it all.”, said Bogoljub Karic at the feast day celebration.

Dragomir Karic said that tradition preserves people, but also revealed what restores his faith and strength to move forward.

“Thanks to the tradition and traditional values, the Orthodox faith, the family, the town of Peja in Kosovo where we were born, the Patriarchal monastery of Peja the seat of the Serbian Orthodox Church ( a UNESCO World Heritage Site), we find it easy to continue our tradition. To respect and follow the tradition is not an easy task, it is a renunciation of many things, but it is good and advanced, first of all, it shows the right attitude towards the family and parents, the church and all people of any religion, for God is One”, said Dragomir Karic.

Enjoying the pleasant atmosphere and fine dining in the warm setting of the villa “Jelena”, the guests at the feast did not hide their satisfaction and happiness to be with the Karic family, who has al-

ways cherished the communion and commitment.

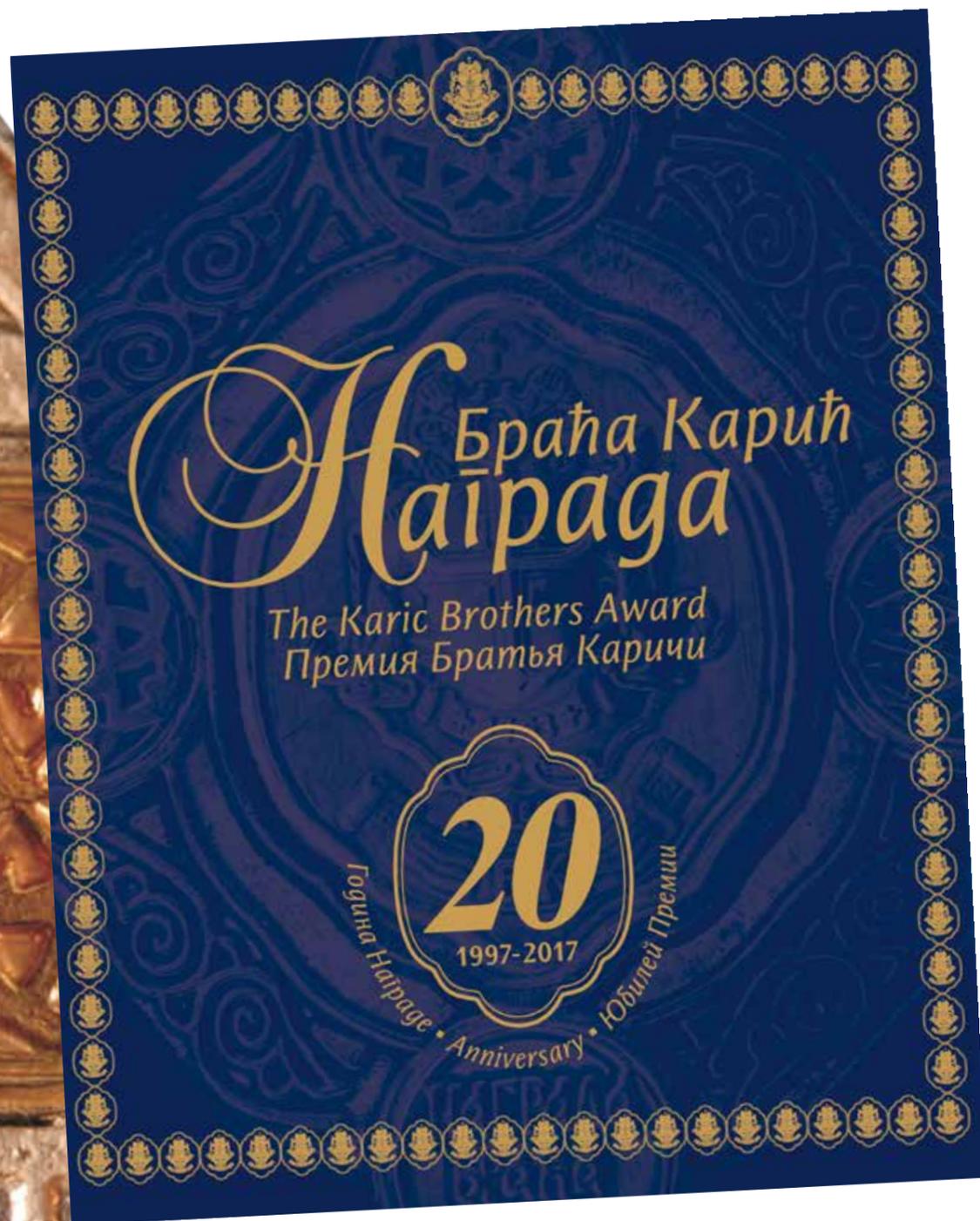
“Success in Serbia means family problems and when family members do not speak to one another, it counts as a success in life and business, careers,... The Karic family is the only one that have succeeded in preserving family values and in being there for one another. New generations of Karic family members are coming, with their children, who may achieve greater success than their elders.” said Mi-lomir Maric.

Wellknown pianist and professor Nikola Rackov, pointed out that nowadays, it is very difficult to preserve the spirit of tradition, but the Karic family has managed to keep all the members together for years.

Among the many guests at this joyous event for the Karic family in the villa “Jelena” were numerous foreign ambassadors who curiously followed the ceremony of Feast day cake cutting.

A number of celebrities also enjoyed the gala dinner and the festive atmosphere.





## The book about the „Karic Brothers“ Award Ceremony 2017 and 20th anniversary of the Karic Foundation

The 20th anniversary of the Karic Brothers Award held at the National Theater in Belgrade on November 20, 2017 was presented to all exceptional individuals, who have marked the previous year with their achievements in art, science, journalism, humanitarian work and sport. The magnificent 5 new prize winners who credited the mankind have joined the Golden league of 125 Karic Brothers Award laureates. The Award Ceremony of 2017 was a special evening – all of the Jubilee Prize Winners were brave, noble and in many ways bold daring women. Thus, the Karic Foundation has, once again, recognized and paid tribute to all successful women who have accomplished success both professionally and as wives and mothers.

Awards were presented by Milanka Mara Karic, Olivera Karic Nedelykovic and Goritza Nedelykovic Bogdanovic.

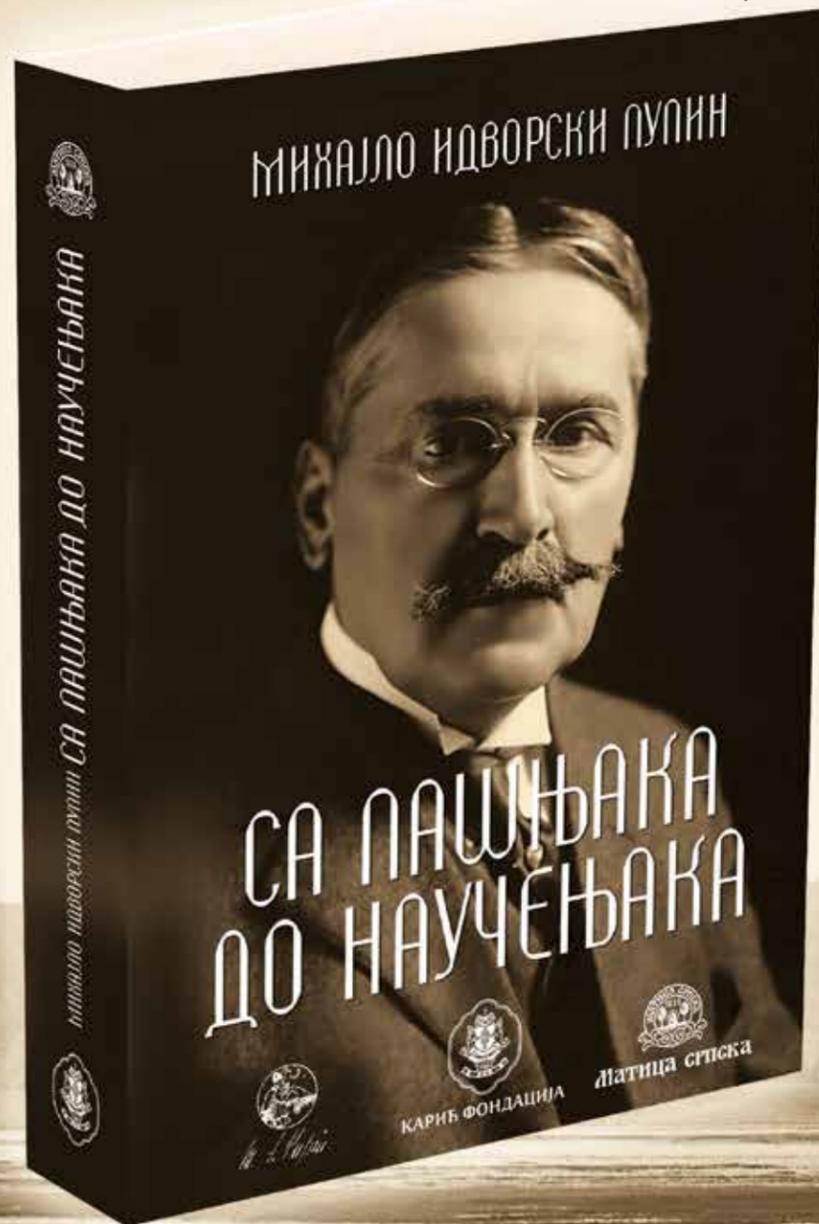
The 2017 Award Ceremony started with the short memorial film about Sreten J. Karic.

The surprise of the Gala evening was the film about Mrs Milanka Karic, the honorary president of the Karic Foundation, Chairwoman of the Karic Brothers University Council, MP to Serbian Parliament, the Honorary Consul of the Republic of Kazakhstan to Serbia – a woman whose actions, way of thinking and creating place her next to the laureates of the Karic Brothers Award.



# Да ли сте читали Пуџинову књигу?

Have you read the book „From immigrant to inventor“ by the great  
Michael Idvorsky Pupin?



„Књига има две интересантне стране. Никда раније нисам нашао комплетну причу о американизацији досељеника, нити сам икада прочитао тако једноставно налагање о развиту модерне науке, написано за оне који о њој мало знају, као што сам то у свој књизи нашао. Међутим, ова књига има далеко већу вредност. Излагање о његовом животу у родном месту као чобанина писано је живим стилем који се примиче најразвијенијој књижевној уметности. Овакав једноставан и директан метод одражава се и у најубудљивијим његовим романтичним моментима кроз целу књигу.“

*The Saturday Review, 1923.*

„Ово је књига коју треба читати. Нарочито треба да је читају млади студенти, не само због тога што ће им развити интересовања за науку, већ што ће их упознати са једном врстом личности вредном да се таква увек пожели.“

*The New Republic, 1923.*

„Мило ми је што од Вас чујем да Вам се превод моје аутобиографије допада. Немачки превод се сад штампа у популарном издању, а оригинално америкашко дело се такође штампа у популарном издању и намењено је америкашкој омладини. Американцима, Немцима и Французима много се допада опис моје српске мајке и српских обичаја. То ми је нарочито мило јер сам моју аутобиографију зато писао да у њој представим свету српски народ и српску мајку. Изванредна популарност те аутобиографије доказује да ми је жеља потпуно испуњена. Неки одломци из ње ушли су у америкашке уџбенике.“

*Михајло Идворски Пуџин, из писма идворском бироу, 29. маја 1930.*



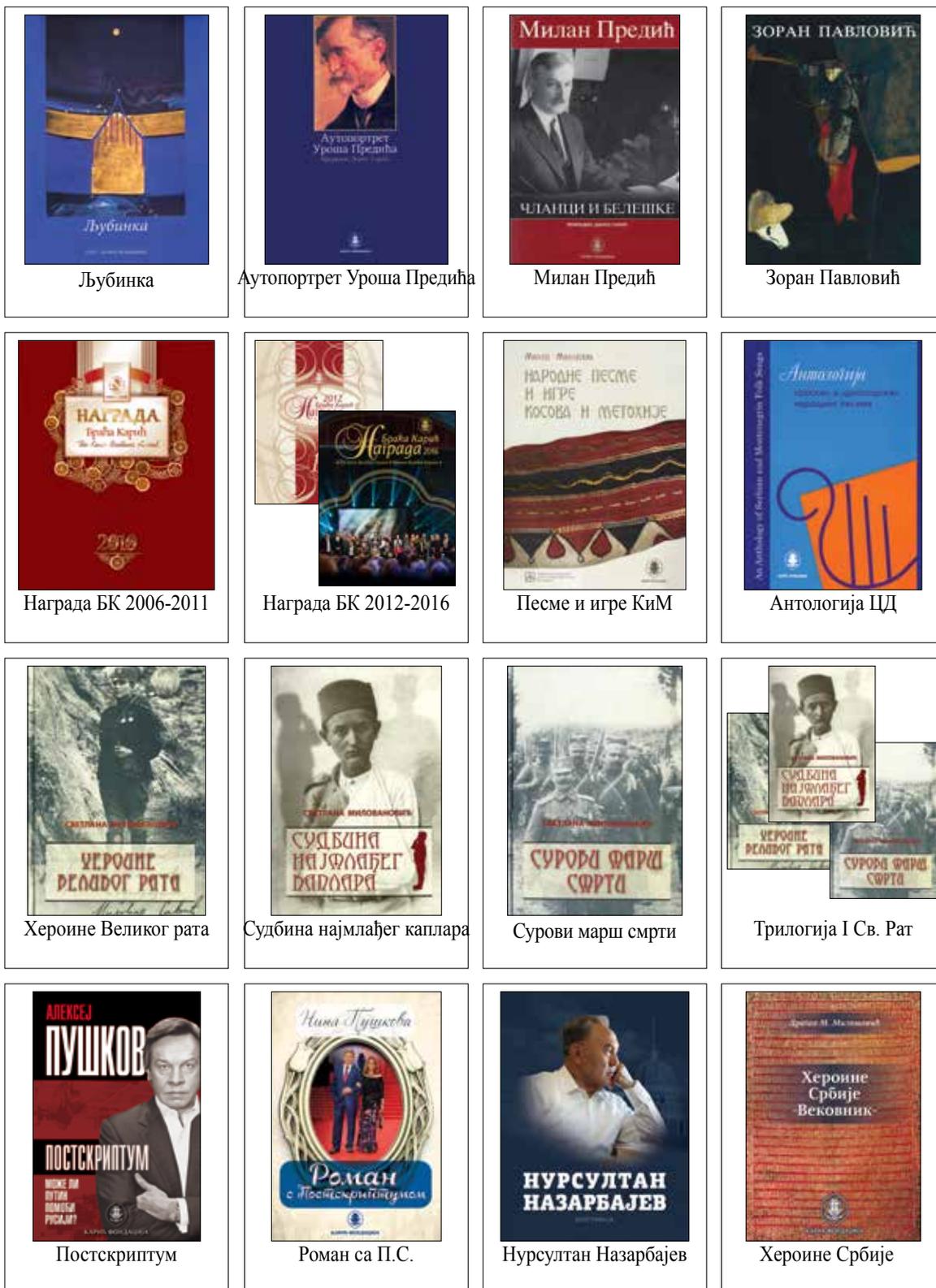
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## KARIC FOUNDATION

The Karic Foundation has been present in publishing for nearly two decades thus preserving cultural heritage of its homeland. The size, number and diversity of the Foundation's publishing activities are evidence that the Karic's family tradition is responsibility towards the state and society.

Carefully chosen titles that we present are true cultural and historical treasures.



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